

# Restoring Purpose to Medical Publishing: Why European Journal of Innovative Medical Research Exists

## OPEN ACCESS

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*Medical publishing stands at a crossroads.*

That is the polite way of putting it. The truth is far less graceful: the landscape has become crowded with journals that speak of service while serving only themselves. As scientific output accelerates and digital platforms multiply, the gap between what publishing should be and what it has become widens with every passing year. Impact factors have replaced integrity. Budgets overshadow curiosity. And young researchers—bright minds with something meaningful to say—are too often met with paywalls, delays, and indifference.

I've always believed that when an institution forgets its purpose, someone else must remind it. That is why the European Journal of Innovative Medical Research exists.

European Journal of Innovative Medical Research was not created to add another title to an overcrowded shelf. It was created to build a space where authors, patients, and knowledge reclaim their rightful place at the center of the process. We recognize that science does not only flourish in prestigious laboratories with multi-million-euro grants. It grows in quiet clinics, in overburdened hospitals, in operating rooms where decisions are made under pressure and with purpose. It grows wherever a clinician pauses long enough to say, "This is worth sharing."

*Too many journals ask, "Will this be cited?"*

*We ask, "Will this be useful?"*

Our commitment is simple: to evaluate work for its educational merit, its rigor, and its contribution to clinical understanding—not for its ability to decorate citation charts or marketing brochures. The clinician-researcher deserves a publication environment where honesty matters more than novelty, and professionalism is not a luxury but a promise.

This matters now more than ever. We live in an era where data expands exponentially, where machine learning models hunger for diversity, and where large language models grow stronger with every dataset—large or small—that they consume. To dismiss a carefully written case report because it is "not innovative enough" is to misunderstand the architecture of modern science.

*A single observation can sharpen a surgeon's judgment, refine a physician's diagnosis, or expose a pattern that larger datasets have not yet captured.*

At European Journal of Innovative Medical Research,

We value such observations.

We champion them.

Because **innovation**, in its truest form, begins with **attention**.

Our editorial philosophy is not gentle, but it is fair. Peer review must be timely. Feedback must be constructive. Processes must be transparent. A journal earns the trust of authors the same way a politician earns the trust of constituents: through consistency, clarity, and respect. We will not leave authors waiting months without an answer. We will not hide behind bureaucracy. And we will never forget that behind every submission is a human being willing to expose their hard work to scrutiny.

We aim to guide, not to gatekeep.

Of course, professionalism alone is not enough. A modern journal must be a guardian of digital integrity. As a Cross-ref-registered journal, every accepted article receives a DOI—an anchor in the ocean of global scholarship. This ensures permanence, discoverability, and rightful citation. It tells the world, “This work matters, and it will be part of the scientific record long after this issue is printed.”

But beyond technical infrastructure lies something far more important: community.

European Journal of Innovative Medical Research’s true ambition is not merely to publish but to gather. To draw clinicians, researchers, and educators from diverse disciplines and nations into a shared conversation about medicine, innovation, and progress. We welcome voices from every corner of the clinical landscape—surgical, medical, behavioral, technological, and interdisciplinary. Science advances not by isolation but by collision, by debate, by the meeting of different minds.

Founding a new journal carries symbolism. It is an act of optimism, certainly—but also an act of defiance. It is a refusal to accept that the current norms of publishing are the best we can offer. It is a commitment to something better: an ecosystem where knowledge is not a commodity but a responsibility.

As we launch this inaugural issue, I extend an invitation—no, a challenge—to the scientific community: join us in restoring purpose to medical publishing. Submit work that is honest, rigorous, and meaningful. Let us reject the notion that value is measured solely in citations. Let us build a home for science that is as ambitious as the minds behind it.

**And if along the way we disrupt a few outdated norms, then so be it. Progress rarely asks permission.**

To our authors, reviewers, and readers: *thank you*. Your dedication to inquiry, to patient care, and to scholarly integrity fuels this endeavor. May this first issue be the beginning of a journal that leads not by shouting but by standing firmly in its convictions.

**Welcome to the European Journal of Innovative Medical Research.**

**We are honored to begin this journey with you.**